



THE HARLEY  
WELLNESS CLUB

THE HARLEY WELLNESS CLUB

# Wellness & Healthcare at your fingertips

[View UK Membership](#)

[View Canada Membership](#)

# The Harley Club - Meeting all your needs - business, health and wellbeing.



HARLEY of LONDON

Made by Londoners for the World

*“ Investing in yourself starts with investing in your own health. You will always be the best thing that has happened to you. So, take care of your body and your general well-being, because it is the only place you have to live in ”*

Sanjeev Kumar  
Founder, Chief Visionary Officer

Harley Street Healthcare Group (HSHG) is a committed and willing partner in the healthcare journey of our customers. Our clinicians understand the need for curated, personalised, preventative healthcare delivered with the best customer care experience in mind.

Members will also have access to BaG private investors club, and executive learning programs making the Harley a one-of-its-kind centre located in the heart of London.

The Harley is designed to work around people’s needs. This is why we have created provisions for parents with young kids and women executives. It is also a home to Harley London Health & Wellness Radio to deliver value and service to the community with a special focus on the mental well-being of the community.

## KEY FEATURES:

#SCREAMING ROOMS #QUIET ROOM #FINE WINE DINING  
#PERSONALISED PREVENTATIVE CARE PLAN

**The Harley** at 28 Portland Place, London is a state-of-the-art centre designed specifically for entrepreneurs and executives to meet their 360 degrees business and wellness needs. The wellness of entrepreneurs and executives matters, and it has a direct correlation with corporate profitability. In the wake of the pandemic the statement that " health is wealth " couldn’t be more true. It has never been more critical for individuals and businesses to address people’s health and mental well-being head-on.

*“Your business needs you, and you need your health. Your body is your most precious possession so take good care of it ”*

The Harley by HSHG is also a well-designed place for business and free-thinking individuals. It is also home to **“Atlantis Santorum”** – a think tank group populated by 30 honorary members who are shaping the global agenda, be it in the field of geopolitics, economy, science, climate change, philosophy, business as well as social work, among others.

Our 360 degrees medically led wellness concierge was conceived for high-performing executives and entrepreneurs helping them protect against the wear & tear of their physical bodies by bringing together the best of modern medicine, and state-of-the-art technological innovations wrapped around the resourcefulness of ancient healing systems in an integrated healthcare approach.

#GLOBAL THINK TANK – ATLANTIS SANTORUM # ZEN GARDEN – SANCTUARY # CUSTOMER CONCIERGE #WELLNESS APP #TELEMEDICINE –REMOTE CARE #WOMENS HEALTH #PARENT SUPPORT AMONG OTHERS

*The Harley Club Experience*

---





## *The Harley Experience*





THE HARLEY

WELLNESS CLUB

МЕТРИЗЪ СЪОБ

1110 111111111

## *The Harley Events*





*The Harley Events*





• *The Harley Events*





**THE HARLEY**  
WELLNESS CLUB

WELLNESS CLUB  
111 HARLEY STREET

- *Events at The Harley*







THE HARLEY  
WELLNESS CLUB

*What's coming – The presidential Experience*

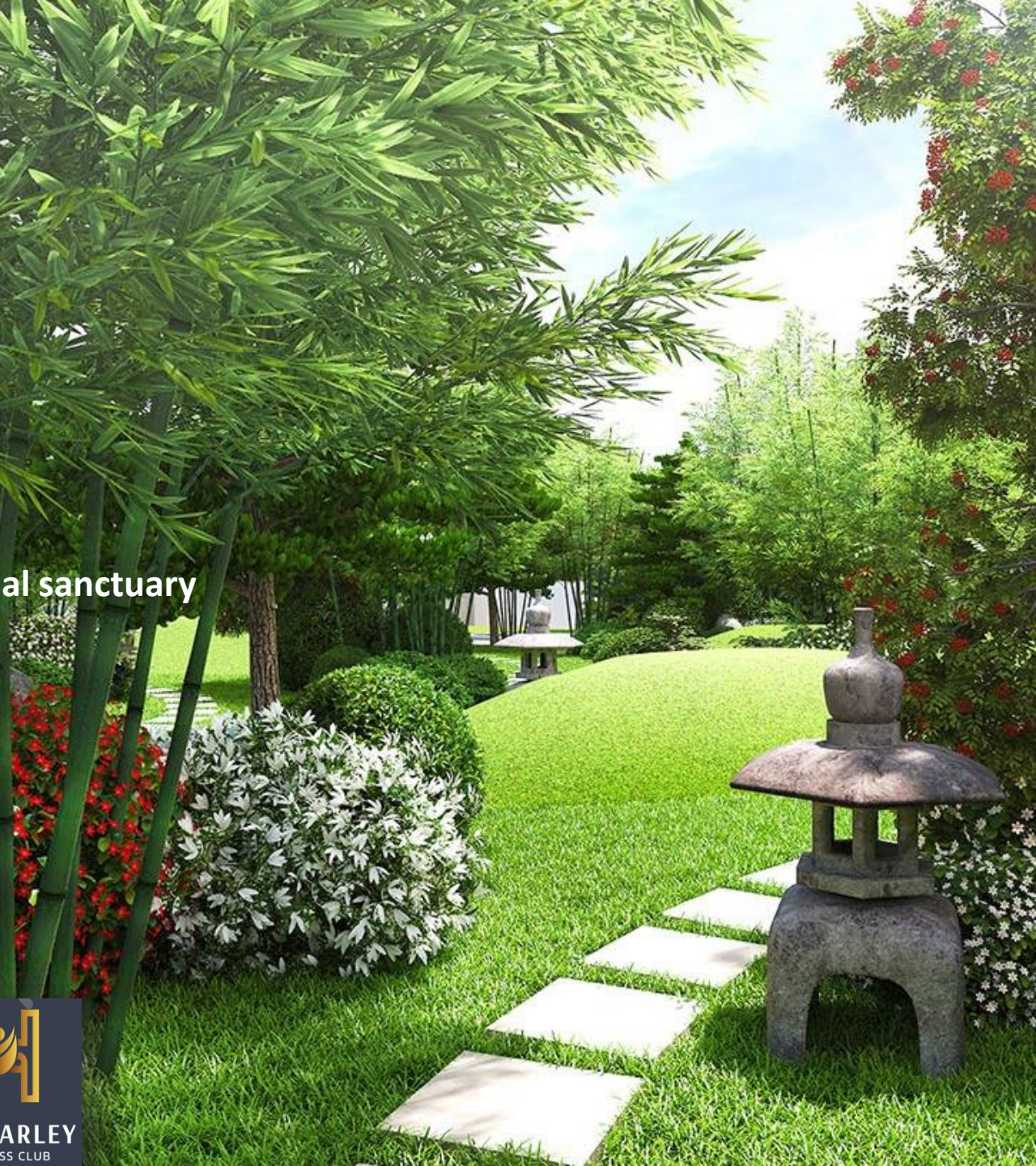




Delivering a new experience

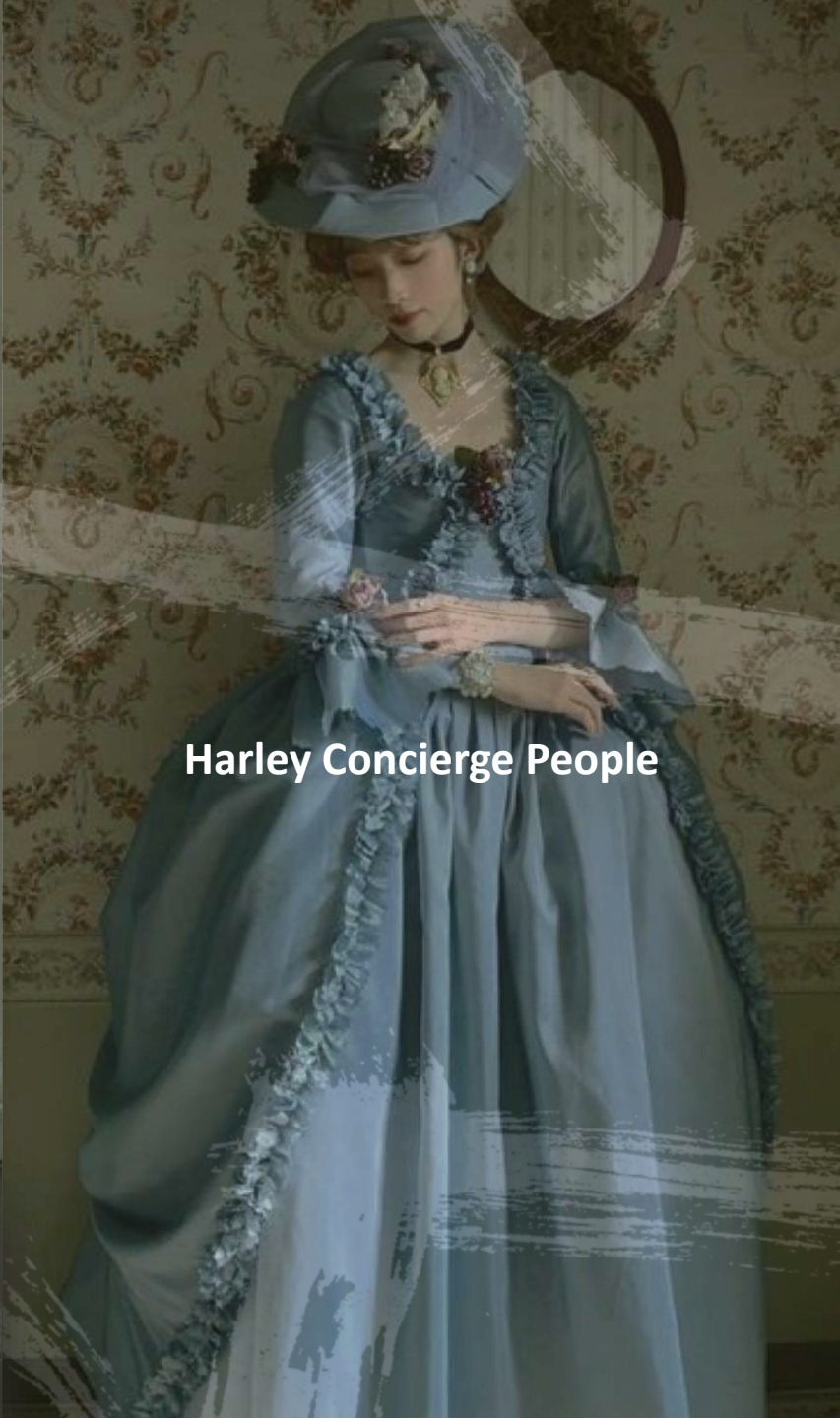


**THE HARLEY**  
WELLNESS CLUB



Your personal sanctuary





Harley Concierge People





**Health & Wellness Space at the Harley Club with special focus on customer experience**



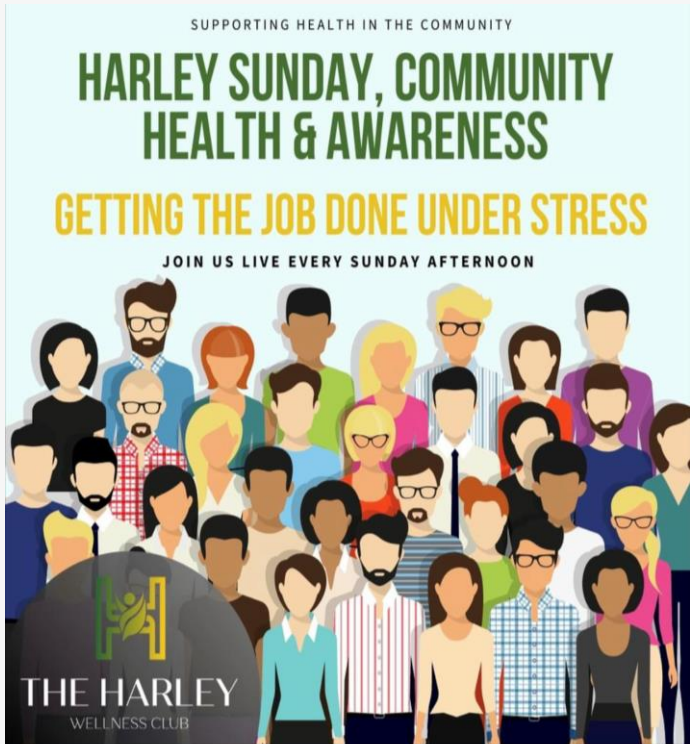
**The Harley Clinical Health & Wellness Team**  
(representative image)



**THE HARLEY**  
WELLNESS CLUB



The Harley Club Health & Wellness experience



- The Harley – Creating value for the community by organising regular valued add events and workshops for the community.
- Harley Sunday is a weekly event focused on community health and awareness held virtually on Zoom.
- Harley Street Health & Wellness Radio focused on community health and wellbeing.
- Monthly in-person events held at 28 Portland Place







GARY BUSHELL  
JOURNALIST TV  
PRESENTER



LINDA LUSARDI RADIO PRESENTER TV  
PERSONALITY

A TEAM YOU CAN  
COUNT ON TO  
**GET IT DONE.**

MIKE REID DJ  
TV HOST/ RADIO PRESENTER



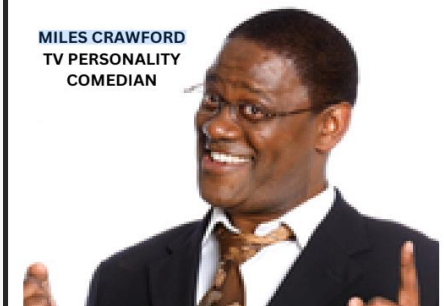
ANGIE BEST  
TV WELLNESS  
PRESENTER



MARK DOLAN  
TV PRESENTER &  
COMEDIAN

A TEAM YOU CAN  
COUNT ON TO  
**GET IT DONE.**

MATT GOSS SINGER



MILES CRAWFORD  
TV PERSONALITY  
COMEDIAN



ARTHUR SMITH TV PERSONALITY  
COMEDIAN

- **HARLEY RADIO TEAM** lead by Dr Maria Kempinska

RADIO ORGANISATION



DR. MARIA KEMPINSKA  
CEO RADIO PRESENTER &  
FOUNDER JONGLEURS COMEDY



DAVID WIMBLE  
DELUXE RADIO RADIO DJ





**THE HARLEY WELLNESS CLUB**

# THE HARLEY PRIORITY PASS

Price **£79** /month

**What's Included...**

**Package Include**

- ✓ Initial Assessment
- ✓ Quarterly Check-ups
- ✓ Virtual Support
- ✓ Customised Care Plan
- ✓ Burnout Programme
- ✓ Imaging & Diagnostics
- ✓ Priority Pass
- ✓ Life Insurance
- ✓ Dental Care

EXPERIENCE A NEW LEVEL OF PERSONALISED CARE

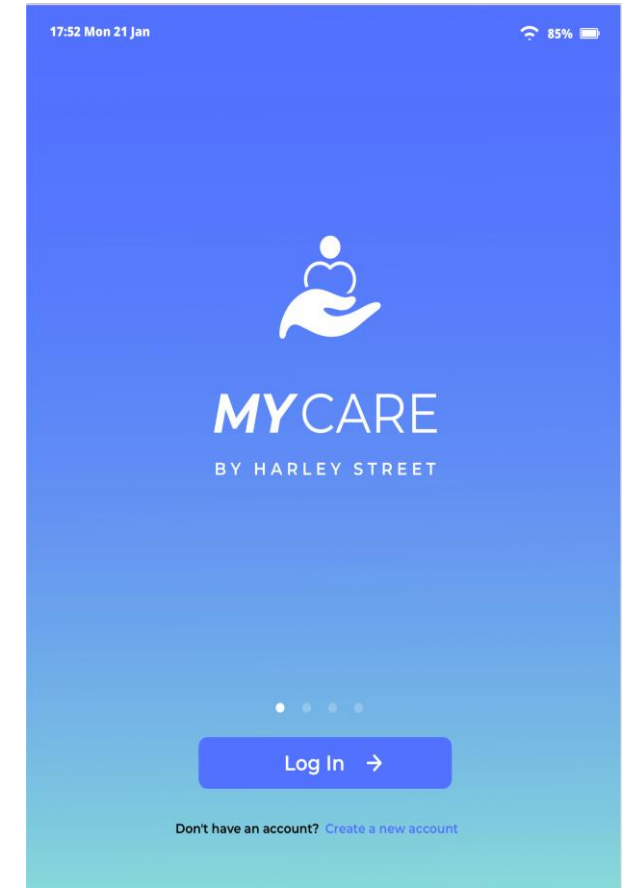
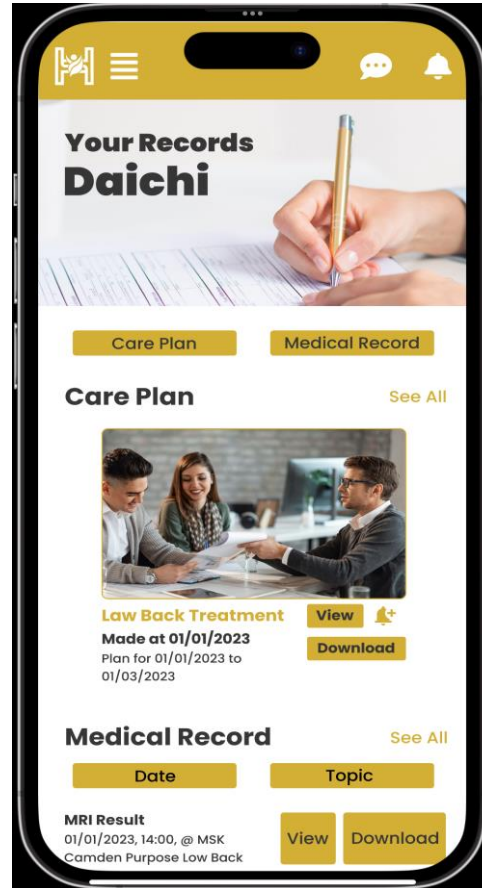
**DNA Wellness test & App**

- ✓ DNA Analysis
- ✓ Health Education
- ✓ Wellness App

**SCAN ME!**

JOIN THE HARLEY CLUB PRIORITY PASS AND EMBARK YOUR JOURNEY TO TAILORED WELLNESS TODAY!

Contact Us | www.harleywellnessclub.com | @theharleywellnessclub



**The Product Ecosystem**



“

You will always be your biggest and best investment, and the best thing that has ever happened to you. A good investment in yourself starts with investing in your own health. The world is special only because you are a part of it. So, take good care of yourself, starting with your own body, because it is the only place you have to live in. Your wellbeing will determine your self worth and also your net worth

— Sanjeev Kumar, Chief Visionary Officer,  
Harley Street Healthcare Group

”

# Eight Dimensions of Wellness

---



**Emotional**



**Spiritual**



**Intellectual**



**Physical**



**Environmental**



**Financial**



**Occupational**



**Social**

A uniquely designed and well thought-out **360-degree integrative approach to wellness** which helps both the physical and non-physical areas connect, allowing them to impact and influence one another, and, thus, create well-being that takes into consideration all aspects of a person's life. A state of individual wellness that focuses on three key aspects of an individual's journey, physical health, mental health and social wellbeing.



## All-Inclusive Medical-Wellness

Unlimited access to health, wellness, and medical services under the same roof.



GP SERVICES



CHIROPRACTOR



MASSAGE/  
PHYSIOTHERAPY



PAEDIATRICIAN



BEAUTY SERVICES



DIETICIAN



YOGA/  
MEDITATION



SPORTS CENTRE



E-WALLET/  
HEALTH REWARDS



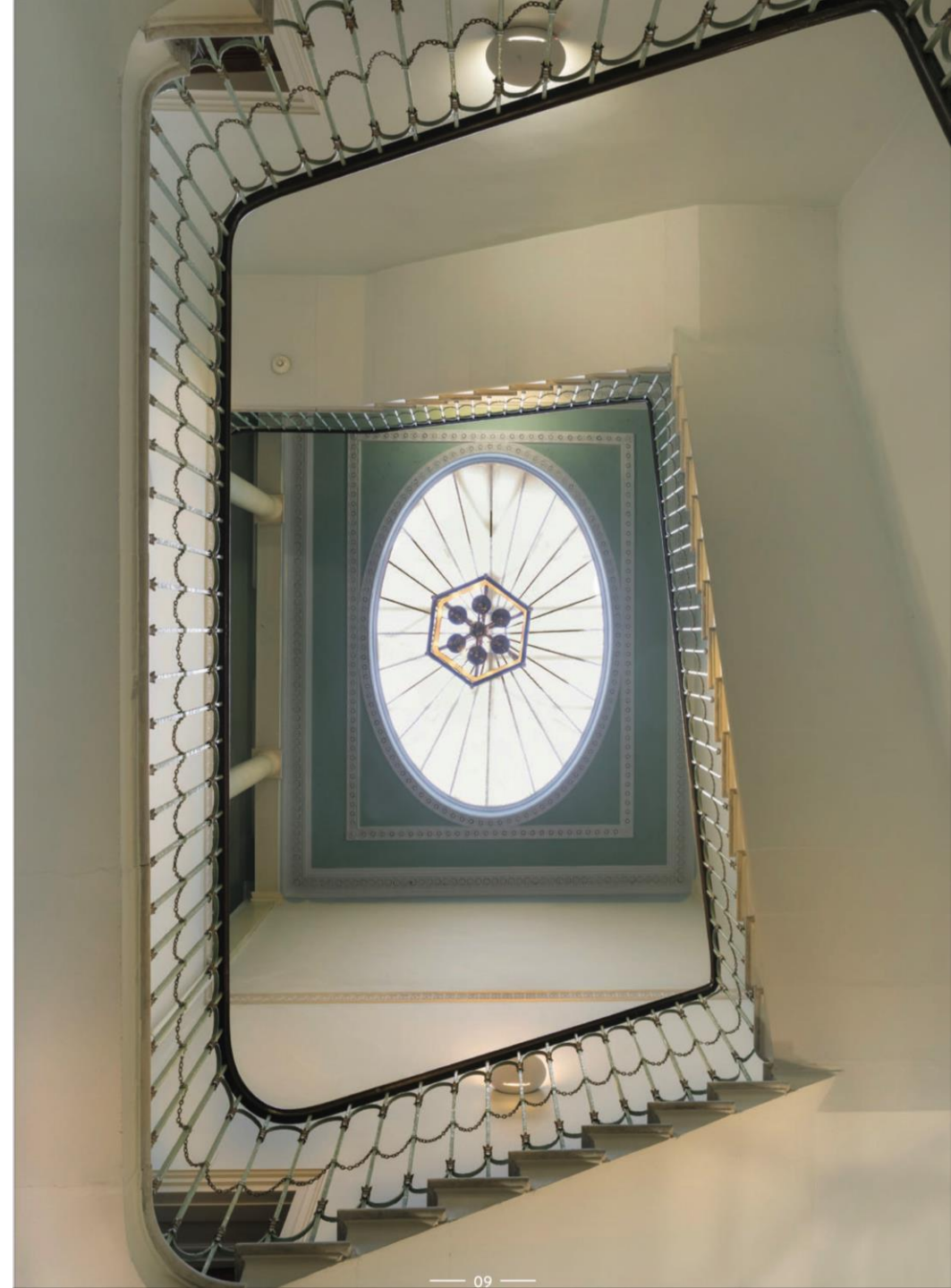
FITNESS TRACKING  
INCENTIVES



**THE HARLEY**  
WELLNESS CLUB

# The Importance of Health & Well-being Strategy

- According to Gallup, 76% of employees report feeling burned out sometimes, while 28% feel burned out often or almost all the time. This is an alarming number, especially considering the implications.
- According to the same survey, 63% of employees who feel burned out are often more prone to ask for sick days and are 2.6 times more likely to be looking for another job.
- A Deloitte survey revealed that 91% of employees who feel burnout consider this negatively impacts the quality of their work as well as their relationships. Approximately 34% of the salary of an employee feeling burnout is lost due to this.
- A study performed in the United Kingdom concluded that workplace stress led to 12.5 million workdays lost. The lost output for employers is estimated within a range of \$45.4 to \$58.4 billion annually (£33.4 to £43 billion).
- Globally, the estimated loss of productivity due to burnout and workplace-related stress is over \$ 1 trillion annually.
- At HSHG, we know that one-size-fits-all all wellness support is unfit for purpose. Harley Street Healthcare Group is aiming to become an invested and committed partner in the continued wellness of people. Also taking care of those who take good care of others.





**THE HARLEY**  
WELLNESS CLUB

## Our Approach

Harley Street Healthcare Group has created a unique personalised and proactive wellness program that focuses on individuals' personal well-being including physical health, mindfulness and mental health, social wellbeing, parenting support, work-life balance support, emotional wellness as well as financial wellness, touching every aspect of people's wellness.



The tailored program are based on initial assessment of an individual by getting them to answer a specifically designed list of questionnaires on their general health, lifestyle, emotional and financial well-being and other aspect of their lives. The assessments are highly personalized and confidential.



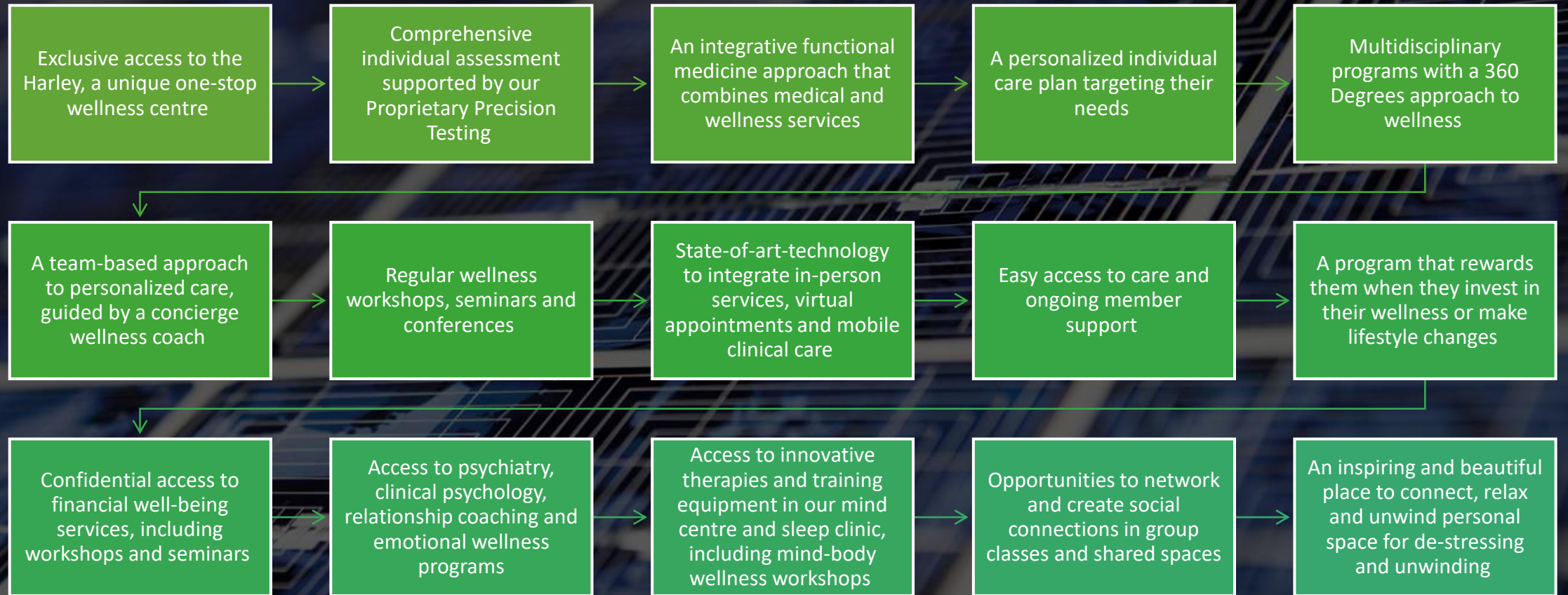
Individuals are then suggested a specific wellness support pack, and after 30-day initiation, these individuals pick the wellness bundle that suits them the most with the help of a designated wellness concierge to create a customized personal customer wellness care plan.





**THE HARLEY**  
WELLNESS CLUB

MEMBER CLUB  
1000 AVENUE OF THE STARS  
SUITE 1000  
VALE, BRITAIN COLUMBIA







**THE HARLEY**  
WELLNESS CLUB



## The Programs

- Personalised health and wellness programs are based on individual assessments. These programs are designed to evolve, allowing individuals to opt in and out depending on their preferences. All members will be guided by their assigned wellness concierge.
- The Wellness program offered at The Harley Wellness Club @ 28 Portland Place is specially designed for modern society.
- *The Wellness Program Membership - £199 monthly*
- *The Executive Wellness Program Membership - £599 monthly*
- *Atlantis Santorum Membership - £ 1500 monthly, where we manage your health and wellness globally.*

*(Please refer to the terms & conditions)*

# The Wellness Program Membership Offering

- GP Check
- FMS
- 12 annual 30-minute pick me up massages
- User's access to health bar (tea and coffee)
- User's access to Rejuvenation and vitality centre
- Wellness Concierge support
- Mindfulness - Access to mind centre of excellence to address mental stress, cognitive decline, sanctuary for unwinding post work, emotional support, personal growth & coaching, breathing, yoga, chi gong, cuddle therapies, chanting, mediation
- Proprietary Blood test for preventative diagnostic care
- Cardiac stress test
- Full Health MOT
- Neuro-cognitive assessment
- Physical training and gym access with a group personal trainer
- Indoor climbing
- User's access to SPA centers ( on a fair usage basis )
- Movement Training- Greco type training, awareness training

- Brain Training
- Spiritual workshops
- User's access to diagnostic centre
- Age management
- Subsidized supplement support
- Long term pain management
- Ayurvedic oil massage (on recommendation)
- VARMA CHIKITSA ( Ayurvedic energy based self healing system )
- Acupuncture
- Head massage
- Wellness APP
- Confidential access to financial wellbeing advisors
- Access to essential financial well-being resources ( seminars & workshops )
- User's access to Sleep pods ( on a fair usage basis )
- Music & sound therapies and energy healing procedures
- User's access to specially designed private sanctuary for de-stressing and unwinding ( These post work de-stressing sessions are created to help people de-stress from work related stress to enjoy a better-quality daily life )



(Terms & conditions apply)

# The Opportunity

## GLOBAL WELLNESS ECONOMY: \$4.4 trillion in 2020



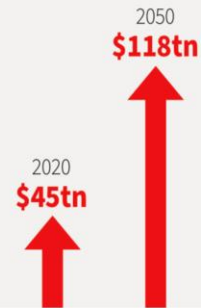
Note: Numbers do not add to total due to overlap in sectors.  
Source: Global Wellness Institute



### Global Longevity Economy® Outlook: The economic contribution of people age 50 and older

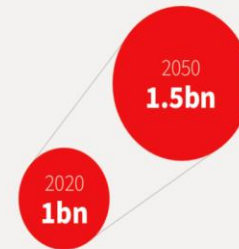
#### GDP impact:

\$45 trillion in 2020 vs.  
\$118 trillion in 2050



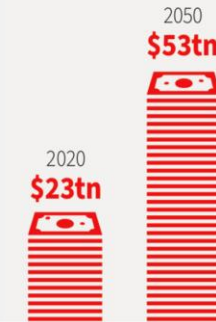
#### Jobs supported:

1 billion in 2020 vs.  
1.5 billion in 2050



#### Labor income impact:

\$23 trillion in 2020 vs.  
\$53 trillion in 2050



#### Consumer spending:

50% of global total in  
2020 vs. 59% in 2050



#### 50-plus contribution not restricted by borders:

Close to 30% of their impact on GDP in 2020 occurred outside of the home economy



\* Please refer to the financials more information



## The Clinical TEAM

- **HARLEY of LONDON** Health & Wellness program has been developed by a group of passionate, caring, dedicated and award-winning professionals with decades of experience in healthcare and wellbeing.
- They bring together the best of modern medicine, state-of-the-art technological innovations and learnings. Putting people's health and wellbeing needs at the forefront. We will continue to grow our clinical team to improve the bench strength.



**3+**  
Healthcare Centres  
State-of-the-art equipment and  
diagnostics services.

**50+**  
RANGE OF SERVICES

**50+**  
HIGH SKILLED PEOPLE  
World renowned Clinicians and  
Consultant.

## Part of the global centre of excellence for integrated healthcare

### Wellness & Diagnostics

A uniquely designed and well thought-out 360-degree integrative approach to wellness which helps both the physical and non-physical areas connect, allowing them to impact and influence one another, and, thus, create well-being that takes into consideration all aspects of a person's life.

A state of individual wellness that focuses on three key aspects of an individual's journey, physical health, mental health and social wellbeing.



- **The customer journey**



**HARLEY** of LONDON

Made by Londoners *for the World*

## Customer journey for Premium Membership

### We are with you all the way

After registering your interest, the Harley team will work with you to start the onboarding process, where you will be asked a series of questions about your lifestyle, health and wellness history as well as your personal and professional aspirations.

Post the completion of the onboarding process, we will provide you with a personalised customer care plan especially tailored for you. As part of the care plan, you will be assigned a dedicated customer concierge who will be your point of contact working closely with you along with a lead general physician supported by a group of health and wellness professionals. Depending on your needs, the team will regularly assess your health and wellness journey in one-on-one call. So you will know what is working and what is not, and the professionals will be able to make appropriate changes to your personalised care plan.

We are here to manage your health and wellbeing by being an invested partner in your entire health and wellness journey. Because at HARLEY of LONDON, you matter the most.



#### Waiting list

We strive to provide the best customer experience at all times.



#### Clinical team

Lead by a dedicated general physician and supported by other clinical experts.



#### Sign-up

Register your interest with one-time registration fee.



#### Dedicated concierges

Your own dedicated personal customer concierge.



#### Personalised Planning Performance reviews

Regular review to assess your progress.



HARLEY *of* LONDON

Made by Londoners *for the* World

## SANJEEV KUMAR Founder, Chief Visionary Officer

### The TEAM

- A business is only as good as its people. The Harley reflects the vision, character and spirit of its entire team. It is made up of people with decades of experience in building and operating complex businesses around different sectors. The success of a business is dependent on the potential future value of an idea, the team and execution. The higher the level of execution, the higher the chances of greater success.



THE HARLEY  
WELLNESS CLUB



**RT Hon Keith Vaz**



**Paula Radcliffe**



**Cristiano Ronaldo**



**Monty Panesar**



**Neetu Chandra**

**\*Lifetime members who are part of the Advisory Council, also serve as Community Ambassadors**





HARLEY of LONDON

Made by Londoners for the World



# Do join us on this incredible journey

Meeting all your business and healthcare needs.

*360 degrees medically led wellness protecting against regular wear and tear.  
Your body is your most precious possession so take good care of it.*

Register your interest

In “HARLEY of LONDON”

Membership

With one time  
registration fee

<https://harleyoflondon.co.uk/premium-membership>



HARLEY of LONDON

Made by Londoners *for the World*

HARLEY of LONDON is where you and your  
well-being matters the most



HARLEY of LONDON

Made by Londoners *for the World*